

With the acquisition of the Valréas PEEV: ID4FEED becomes a new player in eco-extraction

The French start-up ID4FEED, specialized in the development and production of plant-and plant extract-based feed supplements for farm animals, today signed off on the acquisition of the Valréas eco-extraction platform PEEV (Provence region). This acquisition represents a key step in the development of the company, which plans to invest € 1.2 million in Valréas in 2019 to develop innovative technologies of extraction and galenisation of plant extracts for the feed industry.



Overview of the ATEX room of the PEEV platform with a large number of semi-industrial pilot equipment

The eco-extraction platform of Valréas was established at the end of 2014 as part of the "Cité du Végétal" (Plant City), a business hub of several players specializing in plant extraction, including laboratories and research facilities near Avignon.

The objectives of the new platform are to introduce innovative eco-extraction technologies and to develop sustainable processes and know-how that improve the economical and ecological efficiency in a range of industries, from agri-food to animal health and nutrition. "The PEEV platform started in September 2016, with customers from the perfume, cosmetics and nutraceutical sectors", says Maria Marco, the PEEV General Manager, who adds: "Our platform is unique in terms of the diversity and the size of the equipment (today 1 M € has been invested between 2014 and 2016) and it offers our customers the possibility of passing from laboratory tests to a semi-industrial scale".

"The acquisition of the PEEV facility is an important step in the continued growth and future-proofing of ID4FEED", says General Manager, François Gautier, whose objective is to continue the development of the PEEV through a viable economic model, serving industries as varied as animal nutrition, fine chemicals, pharmacy and cosmetics.

"We operate at the interface between the world of plant extracts and animal nutrition", says François Gautier who's mission is to better meet the specific needs of animal nutrition. Indeed, the advantage of the PEEV will be to develop at a single site innovative technologies of extraction and galenisation of plant extracts, covering the entire spectrum from the plant through to studying the behavior of these extracts in the digestive tract of animals.



Since its establishment on the first of June in 2017, ID4FEED relies on the technical and logistical support of its Spanish, Seville-based partner company BORDAS, one of the European leaders in the production of plant extracts and essential oils. In addition to working closely with BORDAS, ID4FEED has developed a network of other partners specialized in plant production and extraction in France, the United States and in Asia.

Plant stimulation is one of the cornerstones of ID4FEED's know-how.

ID4FEED also developed specific galenic and encapsulation technologies to protect the active substances naturally occurring in plant extract and release them at their site of action in the animal's gut. ID4FEED's functional feed supplements help to overcome the intestinal oxido-inflammatory cycle in animals.